

CONTRACT

WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

And:

Adelstein & Associates
Attention: Candy Kyle
222 West Ontario Street
Chicago, IL 60610

| | | |
|--|---|--|
| Contract / Revision 569041 / | | Alt Order # 09794818 |
| Product ROB ZERBAN/ CONGRESS | | |
| Contract Dates 10/22/12 - 11/11/12 | | Estimate # 3185 |
| Advertiser Zerban/ D /Congress | | Original Date / Revision 08/16/12 / 08/16/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station WITI | Account Executive Ryan Anzalone | Sales Office Chicago-Millenn |
| Special Handling | | |
| Demographic Adults 35+ | | |
| IDB# | Advertiser Code | Product Code |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|----------|--------------------|
| N 1 | 6 | 10/22/12 | 11/02/12 | M-F 6a-7a | 6a-7a | | :30 | | | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF-- | | | | 1 | \$1,000.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | | | 1 | \$1,000.00 | | | |
| N 2 | 6 | 11/05/12 | 11/09/12 | M-F 6a-7a | 6a-7a | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | MTWTF-- | | | | 1 | \$2,000.00 | | | |
| N 3 | 6 | 10/22/12 | 11/02/12 | M-F 7a-8a | 7a-8a | | :30 | | | NM | 4 | \$4,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 10/22/12 | 10/28/12 | MTWTF-- | | | | 2 | \$1,025.00 | | | |
| | | Week: 10/29/12 | 11/04/12 | MTWTF-- | | | | 2 | \$1,025.00 | | | |
| N 4 | 6 | 11/05/12 | 11/09/12 | M-F 7a-8a | 7a-8a | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | Week: 11/05/12 | 11/11/12 | MTWTF-- | | | | 1 | \$2,000.00 | | | |
| Totals | | | | | | | | | | | 8 | \$10,100.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|-------------------|
| 10/01/12 - 10/28/12 | 3 | \$3,050.00 | \$2,592.50 |
| 10/29/12 - 11/09/12 | 5 | \$7,050.00 | \$5,992.50 |
| Totals | 8 | \$10,100.00 | \$8,585.00 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

P.03

23960

ADELSTEIN LISTON
222 WEST ONTARIO STREET, SUITE 600
CHICAGO, ILLINOIS 60654

THE PRIVATE BANK
120 SOUTH LA SALLE STREET - CHICAGO, ILLINOIS 60603
2-648-710

COMMIT Credit Union
Member Since 1998

8/15/2012

PAY TO THE ORDER OF **WITI-TV**

\$ ****8,585.00**

Eight Thousand Five Hundred Eighty-Five and 00/100

DOLLARS

WITI-TV



MEMO

Rob Zerban for Congress est 3185

AUTHORIZED SIGNATURE

⑈023960⑈ ⑆071006486⑆ 116908⑈

DELSTEIN LISTON

23960

WITI-TV

8/15/2012

Rob Zerban for Congress est 3185

8,585.00

AUG-15-2012 22:25

Chk Account Adelstei Rob Zerban for Congress est 3185

8,585.00

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:**Date:**

I, Dennis Haggerty,
 being/on behalf of: Rob Zerban, a legally
 qualified candidate of the Democratic political
 party for the office of: WI-1
 in the state of Wisconsin
 election to be held on: 11/6/2012
 do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Total Charges:

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Zerban for Congress

I represent that the payment for the above described broadcast time has been furnished by:

Adelstein / Lison

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeri for Jeri Jacobson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/16/2012

Date

[Signature]

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title